**BUSINESS PLAN QUESTIONNAIRE**

**Name of Company/Business Name: EMETEM GLOBAL ENTERPRISE**

**Website Address: ………………………………………………..**

**Email Address: emetemglobalenterprise19@gmail.com**

**Phone: 08161392177**

**Your Business Address: NO4 MOSHESHE STREET OF AIRPORT ROAD EFFURUN**

**The company logo or banner (please insert it here or send to** [**utibeman@gmail.com**](mailto:utibeman@gmail.com)**)**

**Is your business registered with the Corporate Affairs Commission of Nigeria? If yes, State the following**

**i) the name on the certificate: EMETEM GLOBAL ENTERPRISE**

**ii) the date it was registered: MAY 2 2019**

**iii) Registration number ( BN 2877859)**

**NAFDAC Registration**

**Other Registration (association, membership, etc.**

**Legal representative (BARISTER FELIX UBUARI)**

**Your Consultant:**

**SECTION 1**

1. What is the name of your product/service and how does it work? Provide a detailed description.
2. What industry does your business belong to? AGRIULTURAL
3. Who owns this business? If it is a partnership business, mention other partners (founders MY SELF).
4. As a limited company, you should have shareholders. Can you tell us the percentage of shareholding each shareholder has? NIIL
5. What are the names of the key managers involved in the business and what are the positions they hold? Please send us the management bio as well.
6. As the founder(s), what is/are the level of experience you have in this business/industry?
7. Board of directors:
8. advisory board:
9. Technical Partners if any:

10. Our Mission is to supply as many as possible with our farm products and to ensure customers’ satisfaction and food security.

11.To earn customers’ loyalty through timely delivery of quality fresh farm produce.

**Success Key:**

1. Financial stability for purchase of feed.
2. Low operating cost.
3. Integrated agricultural system
4. Expertise and experience of our management team
5. Having a good retail location in a high-shopping area.

COMPANY AND FACILITIES

1. Tell us about your company. If it is an existing business,

At Emetem Global Enterprise Agribusiness, we are a highly technical niche player offering strong products that is in great demand. We have identified that our target market are the brokers and distributors who have established good presence and channels to get our products to final consumers.

We will market our products to the following groups: distributors, eggs depots, fast food outlets, hotels and other groups.

Emetem Global Agribusiness target medium, high income earners and specialty consumers. We have more food and restaurant outlets opening on weekly basis in Delta State which gives increase demand for our products and services.

1. Do you have customers that you are already selling your products or services to? Tell us about them and how you intend to sell to them.
2. Tell us about your company’s facilities:  
   i. small large scale

ii. warri

iii Rent

1. If you have pictures of your facilities, kindly send to utibeman@gmail.com
2. What is the reason behind you starting your business?

ABOUT YOUR PRODUCTS OR SERVICES

What or who is the competition in your industry? Chi farm kwale delta state

Emetem Global Enterprise Agribusiness offers high quality products.

Poultry

* + 1. Breeding and Selling of live birds: we will breed and offer for sell matured birds. Broilers and old layers.
    2. Processed Chicken: Kill--‐Cut--‐Wrap--‐Freeze (KCWF) services (e.g., traditional cuts in paper or cryovac packaging).
    3. Eggs: We will sell branded eggs in plastic crate. Egg is a good source of low-cost high-quality protein, providing 6.3 grams of protein (13% of the daily value for protein) in one egg for a caloric cost of only 68 calories.

1. Are there any assets or liabilities that you are presently carrying (Loans, pension)? If yes please list them. No
2. When and what are the steps you plan to take to make your business a success? Advertisement
3. If it is a new business, when do you want to commence operation? This year

**SECTION 2 (FINANCIAL ANALYSIS)**

Kindly provide answers to the following:

1. Are you going for a loan or grant or investment? grant
2. How much is the amount you want to get as a loan or investment or grant,10m grant
3. If it is a loan, what are the loan terms and conditions including the repayment period, tenor, etc?
4. How much are you investing in your business as your personal contribution?
   1m
5. How much net profit are you anticipating to make in your first, second, and third years?
   5m
6. How much do you want to pay as rent for your facility? 1m yearly
7. Kindly list some expenses you would incur in the course of operation. Indicate each expense with the price if it is a monthly or yearly expense.
8. At what rate would you be offering your services and at what profit margin (percentage?) 50%  
   i. We need to know the selling price of your product or service #7000

ii. The cost price per unit for each of the products or services #5000

1. How Many Staff members do you have? Kindly give a salary scale on each staff member. 20
2. List all the equipment and their prices including the size, power rating, and maybe, number of manpower to man it.
3. How many years would each of the equipment last
   5year
4. Do you need land? How much would it cost to acquire yes
5. Would you construct a building, plant, etc? Tell us about the cost.
6. Would you need a transformer for a power stepdown? What is the size? yes
7. Fill the startup table below.

|  |  |
| --- | --- |
| Startup |  |
|  |  |
| Requirements |  |
|  |  |
| Startup Expenses |  |
| Legal | 180000 |
| Stationery etc. | 300000 |
| Insurance | 250000 |
| Rent | 500000 |
| Computer | 200000 |
| Other | 250000 |
| Total Startup Expenses | 1,680,000 |
|  |  |
| Startup Assets |  |
| Cash Required | 10000000 |
| Startup Inventory | 20000000 |
| Other Current Assets | 2000000 |
| Long-term Assets | 5000000 |
| Total Assets | 37,000,000 |
|  |  |
| Total Requirements | 38,680,000 |

1. Milestone –

This is where a business plan becomes a real plan, with measurable activities, instead of just a document.

Include as many specific programs as possible. For each program, give it a name, a person responsible, a milestone date, and a budget.

**Additional Detail**

Give your plan as many milestones as you can think of to make it more concrete. Then make sure that all your people know that you will be following the plan and tracking results.

Fill the table below

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Milestones |  |  |  |  |  |
|  |  |  |  |  |  |
| Milestone | Start Date | End Date | Budget | Manager | Department |
| Mogbolu Andrew | 9/6/2020 | 10/6/2020 | 100000 | Owner/Director | CEO |
| Precious Enete | 9/6/2020 | 10/6/2020 | 100000 | Manager | Manager |
| Enebeli Chisom | 9/6/2020 | 10/6/2020 | 100000 | Supervisor | Supervisor |
| Emma Mogbolu | 9/6/2020 | 10/6/2020 | 100000 | Assistant | Marketing |
| Sunday Segu | 9/6/2020 | 10/6/2020 | 100000 | Accountant | Financial |
| Madu Chioma | 9/6/2020 | 10/6/2020 | 100000 | Agriculturists | Farmslist |
| Totals |  |  | 600000 |  |  |

**We await your positive response.**

**We always carry out proper research by our team of experts before developing any business plan, nevertheless, your input, contribution and cooperation is highly needed.**

**Without you giving us the necessary information as the owner of the business, we may find it difficult in some instances.**

**Any question you don't have an answer or you are confused, kindly skip it and send those you have.**